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Association

## MECP Technician of the Year Contest Official Rules

**MECP TECHNICIAN OF THE YEAR CONTEST SPONSORED BY CONSUMER TECHNOLOGY ASSOCIATION IS A CONTEST OPEN ONLY TO LEGAL U.S. RESIDENTS 18 YEARS OF AGE OR OLDER, WHO RESIDE IN THE U.S. AT THE TIME OF ENTRY.**

**The Contest is subject to these Official Rules, and by entering, all contestants agree to abide and be bound by the terms and conditions herein.**

1. **Contest Dates and Timelines:** The Contest will have two (2) rounds: Round One - online nomination forms; and Round Two - finalists submit a 3-minute video. The timeline for the Contest will be as follows:
  - March 1, 2018: Nominations open (Formstack on MECP.com)
  - April 2, 2018: Submissions close
  - April 3-27, 2018: Judges pick top three (3) finalists
  - May 1, 2018: Submission of a 3-minute video by the finalists open
  - June 1, 2018: Submission of the 3-minute video by the finalists close
  - June 4-29, 2018: Judges select winner
  - July 15, 2018: Winner is notified
  - September 15, 2018: The winner of MECP Technician of the Year Publicly Announced
  - a. **Round One Entry Period:** The entry period for Round One begins 12:01:01 AM EST March 1, 2018 and ends 11:59:59 PM EST April 1, 2018.
  - b. **Round Two Entry Period:** The entry period for Round Two begins 12:01:01 AM EST May 1, 2018 and ends 11:59:59 PM EST June 1, 2018.
2. **Contest Sponsor:** Consumer Technology Association™ (“CTA”), 1919 S. Eads St., Arlington, VA 22202. Prize Provider: CTA.
3. **Eligibility and Requirements:** This Contest is open to candidates who possess a minimum of MECP Advanced Certification. Honorary Masters are not eligible to participate in the Contest and MECP Award Working Group members are precluded from submitting a nomination.

This Contest is open only to persons who, as of date of entry are legal residents of one of the fifty (50) United States or the District of Columbia, at least 18 years of age or older (19 years of age or older in Alabama and Nebraska). Employees of CTA, its subsidiaries, sales representatives, advertising, promotion and all other service agencies involved with design, execution or fulfillment of this Contest, and members

of the immediate families (defined for these purposes as parents, children, siblings and spouse) or households (whether related or not) of any of the above are NOT eligible to participate. The Contest is void where prohibited or restricted by law. CTA reserves the right to limit, or restrict upon notice, participation in the Contest to any person or entity at any time for any reason.

4. **How to Enter Round One:** Entrants may enter the Contest by filling out the entry form located on MECP.com during the Round One Entry Period. One entry form must be filled out per nominee. Entrants are not limited in the number of nominations submitted. Entrants must provide all information for the nominee requested, which may include: name, age, address, email, shop name, years of experience, years of MECP certification and a short answer response to the questions below. The answers must be in English and no more than 200 words long each, capturing the following:
- Why do you feel you (or the candidate) should be selected as the MECP Technician of the Year?
  - What differentiates you (or the candidate) from other MECP certified technicians?
  - In what ways are you (or the candidate) a role model and leader for MECP technicians and the aftermarket industry?
  - How do you (or this candidate), within your (his/her) company, promote the MECP program to your (his/her) peers and customers?

Entrants have the option to submit up to two (2) letters of recommendation for the nominee to the entry form found on MECP.com, however, not required.

5. **Judging Panel:** The Judging Panel (the “Judges”) will consist of an odd number of individuals that sit on the MECP Committee and/or the CTA Vehicle Technology Division Board. The Judges will make all final decisions in any and all issues related to this Contest, and their decisions will be final and binding in all respects.
6. **Selection of Finalists and Notification:** The Judges will select three (3) Finalists from eligible Round One submissions. Round One submissions will be judged based on the following criteria:
- Each judge will get 40 points total.
  - Each of the four questions will be worth 10 points.
  - Judges can allot 0-10 points per question (no decimals).
  - The three candidates with the most points will be named the Top 3 Finalists.
  - The Judges will declare the Top three Finalists no later than April 27, 2018. Winners will be notified via email.

Odds of being selected for Round Two depends on the number of eligible entries received. Designation as a finalist is subject to proof of compliance with Official Rules, maintaining compliance with these Official Rules and approval by CTA. For a list of finalists (available after April 27, 2018), send your request with a self-addressed stamped envelope to Laura Cook, Consumer Technology Association, 1919 S. Eads Street, Arlington, VA 22202.

7. **Finalist Video Submission:** The Top Three Finalists must submit a 3-minute video in English capturing the following:
- What inspired you to become MECP certified?
  - Why is MECP certification important to you?
  - How has MECP certification made a difference in your career?
  - What did your journey look like to become MECP certified?
  - What opportunities do you see for the MECP program in the future?
  - What would be your advice to someone thinking about pursuing MECP certification?
  - If you could make one change to the program, what would it be?

Video submissions must be your own original work and may not contain any commercial copyrighted elements. By entering the Contest, you represent and warrant that (a) You own all rights in your video submission or have the necessary licenses to all third party intellectual property used in your video submission; (b) Your video submission does not infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party; (c) Your video submission does not contain any defamatory, libelous, indecent, illegal, dangerous, or obscene material; and (d) you have obtained permission from each person whose name, image, likeness or voice (collectively, "Likeness") is included in your video submission, such person(s) have granted you all necessary rights to use their Likeness as described in these Official Rules, and you can make written copies of such permissions available to the Sponsor upon request. (If the Likeness of a minor is included in your video submission, such grant of rights must include written permission from the minor's parent or legal guardian authorizing the use of the minor's Likeness.). It is the entrant's responsibility to properly attribute any and all trademarked or copyrighted terms used in their application.

**8. Selection of Winner and Notification:** The Judges will select the MECP Technician of the Year from the Round Two Top Three Finalists video submissions. Round Two videos will be judged based on the following criteria:

- Each judge will get 70 points total.
- Each question will be worth 10 points, and judges can allot 0-10 points per question (no decimals).
- The candidate with the most points will be named 'MECP Technician of the Year.'
- The Judges will notify the Top Three Finalists of their selection of the MECP Technician of the Year no later than July 15, 2018.
- The MECP Technician of the Year will be publicly announced by September 15, 2018.
- The candidate named the MECP Technician of the Year 2018 will be invited to serve as a judge in the 2019 MECP Technician of the Year contest.

Designation as a winner is subject to proof of compliance with Official Rules, maintaining compliance with these Official Rules and approval by CTA. If there are no compliant submissions during Round Two, CTA reserves the right to select the winner based upon the highest point total from Round One.

For confirmation of the winner (available after September 15, 2018), send your request with a self-addressed stamped envelope to Laura Cook, Consumer Technology Association, 1919 S. Eads Street, Arlington, VA 22202.

**9. Prize:** The MECP Technician of the Year will receive: complimentary CES 2019 registration code for one (1) registration; reimbursement of roundtrip airfare for one (1) person to Las Vegas, Nevada for CES 2019 up to \$750 with submission of valid receipt; and four (4) nights' hotel accommodations (1 standard room) to be provided by CTA in a pre-selected CES room block. Total estimated maximum ARV of all awards: \$2,300.

The Prize is not transferable. No cash redemptions. No substitutions, except that CTA reserves the right to substitute an award of equal or greater value. All awards will be granted provided they are properly claimed in accordance with these Official Rules and a sufficient number of eligible entries are received. If an Honoree is 18 but deemed a minor in his/her state of residence, the award will be granted on behalf of the minor to his/her parent or legal guardian, who must comply with the award claim requirements.

**10. Rights Granted to CTA:** Except where prohibited and subject to confidential application information, by entering Round Two of the Contest you irrevocably agree that CTA may use your name, video submission and any verbal or written statements regarding your participation in the Contest (collectively, "Your Likeness") throughout the world, in perpetuity, in any media, without limitation or compensation to you. With regard to Your Likeness, by entering Round Two of the Contest, you waive privacy/publicity rights

and other legal or moral rights that might preclude CTA's use of Your Likeness, and you agree not to sue or assert any claim against CTA relating to its use of Your Likeness.

The selected MECPC Technician of the Year winner grants CTA permission, without compensation or prior approval, to use its name, detailed description, video submission, and photograph/Likeness in promoting this or similar awards programs in the future.

11. **Submissions' Retention:** Nomination forms from Round One will be stored on Formstack until September 30, 2018 and then will be deleted from Formstack. CTA will retain Round One nomination forms for archival purposes for up to three (3) years. CTA reserves the right to retain the finalists' video submissions from Round Two indefinitely for archival purposes.
12. **Additional Information:** By entering, you agree to abide by these Official Rules and the decisions of CTA and the Judges, which shall be final in all matters relating to the Contest. Entrants agree to waive any right to claim ambiguity or error in these Official Rules.
  - a. CTA and its clients, officers, directors, agents and employees are not responsible or liable for: (1) garbled, illegible, incomplete, damaged, misdirected, late, lost or failed entries; (2) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (3) errors or delays in transmission; (4) any condition caused by events beyond the control of CTA which may cause the Contest to be disrupted or corrupted; (5) any losses or damages caused by participation in the Contest or acceptance or use of the prize; or (6) any printing or typographical errors in any materials associated with the promotion.
  - b. CTA may prohibit you from participating in the Contest, in its sole discretion, if you fail to follow the Official Rules or act: (a) in a manner it determines to be not fair or equitable; (b) with an intent to annoy, threaten or harass any other entrant or CTA; or (c) in any other disruptive manner.
  - c. Entries deemed by CTA in their sole discretion to be immoral, obscene, indecent, and profane or not in keeping with CTA's image will be disqualified. CTA reserves the right in its sole discretion to disqualify any entry at any time which, in CTA's opinion, endangers the safety or well-being of any person, or fails to comply with these Official Rules.
  - d. CTA reserves the right in its sole discretion to cancel, terminate or suspend this Contest should electronic viruses, malicious software attacks, unauthorized human intervention, systems malfunctions, failures, difficulties or other causes beyond the control of the CTA and its agencies corrupt or affect the administration, security, fairness or proper play or conduct of the Contest.
13. **Disputes and Governing Law:** By participating, entrants forever and irrevocably release, indemnify, and hold harmless, CTA and its officers, directors, employees, agents and all others associated with the development and execution of this Contest from and against any injury, loss or damage caused or claimed to be caused by your participation in the Contest, claims of third party intellectual property infringement based on Round One and Round Two submissions, and/or the acceptance, awarding, receipt, use and/or misuse of the prize, including without limitation personal injury, death, and/or property damage. Entrants agree that CTA is not responsible for any warranty, representation, or guarantee, expressed or implied, in fact or in law, relating to the Contest and/or the awarding of any prize. In the event that the preceding release and indemnity clause is determined by a court of competent jurisdiction to be invalid or void for any reason, entrant agrees that, by entering the Contest, (i) any and all disputes, claims, and causes of action in connection with the Contest, or any prizes awarded, shall be resolved individually without resort to any form of class action; (ii) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event attorney's fees; and

(iii) and entrant hereby waives all rights to claim, indirect, punitive, incidental, special, exemplary or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses. Entrants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of CTA or entrants in connection with the Contest, shall be governed by the laws of the Commonwealth of Virginia, without giving effect to any choice of law or conflict of law rules. Entrants consent to the exclusive jurisdiction of the State and Federal courts in the Commonwealth of Virginia.